



## **Baby's Journey – Changing the Way You Change Diapers**

Las Vegas, NV (October 15, 2013) – Changing diapers just got easier. Baby's Journey, Inc., a new juvenile products manufacturer focused on delivering insightful solutions for parents, has launched a line of changing pads and accessories that add convenience and comfort to changing diapers.

“Changing diapers isn't the most glamorous part of becoming a parent, so we focused on keeping baby comfortable and helping caregivers be organized and efficient so they can quickly get back to enjoying the fun stuff.” stated Steve Gibree, Founder and President/CEO of Baby's Journey.

With the new Always Ready Changing Station, diapers, wipes, and all the changing essentials are within reach. The set includes a contoured changing pad with an organizer that contains a wipes holder, diaper storage, night light and a compartment for other diapering essentials. The space saver stand can be used on either a changing table or dresser and the built in night light is motion activated for nighttime changes. The sectioned organizer removes from the stand for easy portability. The Always Ready Changing Station is available at Babies R Us and Buy Buy Baby for a suggested retail of \$69.99.

The Pillowtop Changing Pad provides the ultimate comfort for baby to help minimize the squirming while they are being changed. The changing pad features a thick layer of memory foam to support and cradle little ones. Another unique feature is the safety strap and buckle which has a soft fabric pinch guard to protect baby's sensitive tummy, allowing for a quicker and easier diaper change. The Pillowtop Changing Pad is waterproof and fits all standard changing tables and combo dressers, and is available at Babies R Us at a suggested retail of \$39.99.

### **About Baby's Journey**

Based in Pawtucket, Rhode Island, Baby's Journey, Inc. is a juvenile products manufacturer that designs, markets and distributes insightful and innovative product solutions intended to make every day parenting easier so parents can focus on what matters most...their baby. To learn more about Baby's Journey and their full line of products visit [www.babysjourney.com](http://www.babysjourney.com).

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