



Baby's Journey On the Go; New Products Make Traveling with Children Easier

Las Vegas, NV (October 15, 2013) – Baby's Journey, Inc., a juvenile products manufacturer focused on delivering insightful solutions, has tackled one of the toughest challenges facing new parents – traveling with little ones.

“Getting out of the house is no easy feat when you have young children. Understanding those challenges we wanted to extend our product line to include items that help make traveling easier.” says Steve Gibree, Founder and President/CEO of Baby's Journey.

These new products include:

BabySitter™ - A portable pad that securely straps baby to any chair, quickly converting it into a high chair for meals on the go. The Baby Sitter is lightweight and easy to clean (machine washable), making it ideal for restaurants, grandma's house, play dates, etc. The unique design accommodates wide and tall chairs and the adjustable shoulder straps allow it to grow with baby, accommodating children ages 6 months – 2 years old. The BabySitter is available at Babies R Us for a suggested retail of \$29.99.

Magic Play Trays – Children light up as their toys come to life with lights and sound on their Magic Play Tray. Perfect for entertainment in the car, restaurants, waiting rooms, or even just at home. Each tray has a Power Zone that animates the toys. The Tea Party Play Tray comes with a tea pot that whistles, cupcake with light up candle, and a tea cup that stirs. The Safari version includes a lion that roars, toucan that flaps his wings, and monkey with a light up banana. The toys are powered through the battery operated tray and therefore require no additional batteries. The Play trays come with a convenient travel bag and are for children 6 months+. Both styles are available at Babies R Us for a suggested retail of \$24.99

About Baby's Journey

Based in Pawtucket, Rhode Island, Baby's Journey, Inc. is a juvenile products manufacturer that designs, markets and distributes insightful and innovative product solutions intended to make every day parenting easier so parents can focus on what matters most...their baby. To learn more about Baby's Journey and their full line of products visit www.babysjourney.com.

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